

The Practice Resource

For Physicians and Practice Managers brought to by the

"News, Information, Resources and
Advice for Today's
Medical Practice!"

Hello BCMS Members:

In this edition:

NEW! Column- Physician Education | CME Expert Summaries Articles

- **Sol Schwartz**- Reasons Why Patients Change Doctors and Ideas to Stop the Departures
- **MedPro Group**- Through the Looking Glass, Strategies for Managing Patients Who Have Red Flags for Body Dysmorphic Disorder

Ask-An-Expert-

- Medical and Radiation Physics/ What does a medical physicist do?
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Headline News – UT Health San Antonio scientists continue relentless fight against COVID-19

We Want You to Know- TMAIT Have a Helping Hand After an Accident

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Headline News | You should know about this



UT Health San Antonio scientists continue relentless fight against COVID-19

Published On: June 28, 2021

Shared by Will Sansom



Scientists from The University of Texas Health Science Center at San Antonio have discovered a mechanism by which SARS-CoV-2 exploits changes in metal ion concentrations to disguise itself in the body.

[Full Article](#)

ASK-AN-EXPERT | Your questions answered by experts



Posted by:

Medical and Radiation Physics, a gold sponsor of the BCMS.

They provide safety support in areas of Diagnostic imaging, radiation therapy, nuclear medicine and shielding design. Licensed, Board Certified, Experienced and Friendly! Covering all of South Texas for over 40 years.

Question

What does a medical physicist do?

Answer

Medical physicists are often specialized in either diagnostic medical imaging, nuclear medicine, radiation therapy or medical health physics. Diagnostic medical physicists perform tasks to ensure that medical imaging in diagnostic and therapeutic procedures is optimally safe and accurate. Diagnostic physicists develop and carry out quality assurance programs for various imaging modalities including radiography, computed tomography (CT), mammography, fluoroscopy, ultrasound and magnetic resonance imaging (MRI).

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Posted by:

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opportunity, sub-advised by SWBC Investment Company, offers a competitive, tax-exempt yield and a sophisticated investing strategy, designed to minimize the effects of fluctuating interest rates. To meet our team and learn how we can build a customized investment strategy or financial plan for you, [click here](#).

Question

With all the talk about tax increases, what is the best way to keep more of my money?

Answer

The Municipal Bond Market is a relatively complicated place to invest, but with proper guidance, can offer you an opportunity to grow your income and simultaneously reduce or avoid Federal taxes on your earnings. A well-constructed portfolio offers you diversification and a competitive tax-exempt income stream. The new fixed income investing opportunity offers a competitive tax-exempt yield and a sophisticated investing strategy designed to lessen the effects of fluctuating interest rates.*

For additional questions or to continue the conversation with SWBC Investment Company's Portfolio Manager, email Roberto.Roffo@swbc.com.

Disclosures

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You can submit your questions to this column on topics relating to your Medical Practice (Ask_an_expert@bcms.org). Our Circle of Friends program has over 50 companies with expertise in almost every area of business that can reply and assist. Monthly we will be featuring the most popular questions and answers for your reference.

We Want You to Know | Services and Products



Have a Helping Hand After an Accident

A tumble from a ladder, a slip on the soccer field, a car collision on the way to the corner grocery store; accidents can happen in the most ordinary places. Accident insurance can help support you financially after a covered injury occurs.

[Full Article](#)

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Physician Education | CME Expert Summaries Articles



Reasons Why Patients Change Doctors and Ideas to Stop the Departures

While it's not uncommon for doctors to "fire" uncooperative or non-paying patients, the reverse can happen, too. Patients can become dissatisfied with their current doctors and switch to new practices. Obviously, this isn't good for a physician's pocketbook or reputation. Here are seven reasons why patients switch to a new doctor and offers ideas for fixing these problems.

[Full Article](#)



Through the Looking Glass: Strategies for Managing Patients Who Have Red Flags for Body Dysmorphic Disorder

Laura M. Cascella, MA, CPHRM

Healthcare providers who offer cosmetic and aesthetic services often take satisfaction in knowing that they are helping patients address physical issues that might impede their body image, emotional well-being, and psychosocial functioning.

[Full Article](#)

Informative-Educational | Improving your skills and knowledge



SWBC Mortgage – Learn More About What You Can Do to Prepare for Rising Mortgage Rates

The hot housing market shows no signs of slowing down, yet concerns about inflation may impact historically low mortgage interest rates in the near future. In this brief video, Senior Loan Officer Jon Tober of SWBC Mortgage explains what to expect given these conditions, and what strategies to consider if you decide to purchase a home during the remainder of the year.

[Video](#)

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